

30 August 2022

11 local projects receive funding from Brent Cross Town's £40,000 Community Fund

Related Argent and Barnet Council, the partnership delivering Brent Cross Town, the 180-acre, new net zero carbon park town in north London, is pleased to announce that it has awarded 11 local charities and initiatives with funding as part of this year's £40,000 Brent Cross Town Community Fund.

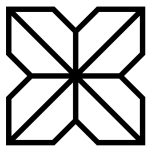
2022 is the fourth year the grant fund has been available to support local small charities, community organisations and entrepreneurial individuals making a positive impact in the local area. Now an established source of financial support, applications to the fund increased this year, with 37 applications received, 15 of which were first time applicants. Since its launch in 2019, the fund has supported 42 local projects with a total of £140,000.

For the first time also this year, the fund received some collaborative applications from community groups, with a joint application from Our Yard and the Golders Green Residents Association, and funding for the Apache Kids Club to enable Golders Green Scouts to volunteer at the club.

The winners include a broad range of projects and initiatives, ranging from a skateboarding and art group offering classes for children, a Farsi-speaking women's group that supports suffering from poor mental health, pottery provisions for girls in the Orthodox Jewish community, to local women's and girl's fitness classes, renovation of a charity run nursery, and a gym supporting young men in the Jewish community who experience isolation, depression, addiction and homelessness.

All the successful applications and their projects are as follows:

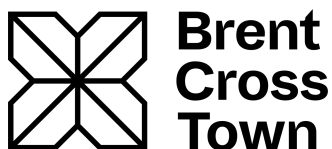
- **Yaran Club**
A new non-profit club that supports and brings together Farsi-speaking women. Many of these women are refugees or asylum seekers, struggle with poor mental health or experience isolation and/or domestic violence
- **Noa Girls – Pottery Kiln**
This groups provides culturally specific emotional, practical and therapeutic support to 200 adolescent girls every year from the Orthodox Jewish community who struggle with poor mental health, traumatic experiences and difficult home lives. Having a kiln will



**Brent
Cross
Town**

enable the young women who use their services to do pottery which helps them to access and articulate complex emotions through creating.

- **Keep Rolling Project**
A group that runs skateboarding and art workshops to inspire and support young people aged 8-18 to get more active and confident. A focus for the group is to encourage more young girls into skateboarding.
- **Basing Hill Ballpark**
Run by Herts Baseball Club, this club runs local baseball activities for the local community, helping to reduce anti-social behaviour and crime in and around the park. Funding will allow them to buy a pitching machine, which will be used by players of all ages and genders and will be integral to introducing more people to baseball.
- **Childs Hill School - Technological improvements to support future careers**
Supporting the school to purchase Chromebook laptops to be used by children who experience digital exclusion, a problem that the pandemic brought to the fore. This will ensure its pupils are equipped with the means to develop technological skills, do homework, and boost their reading levels.
- **Apache Kids Club – Crafts and Games Club**
An after-school club for kids that offers fun and creative activities, meanwhile giving their parents an opportunity to meet each other and creating volunteering opportunities for local Scouts to lead sessions. Funding would also replenish their arts and games resources, as well as buy a bouncy castle, which will be shared with other community organisations.
- **BeLifted – Brent Cross women and girls bootcamp**
A fitness group that brings together different generations of women and girls to get healthy, both physically and mentally. Over 80% of women and young girls are not able to exercise and be healthy as they cannot afford it. This has been exacerbated by the financial impact of the pandemic, which has disproportionately impacted women and young girls.
- **Claremont Primary School**
The school wants to create a mural on the wall outside the school, which will be designed as a competition involving the students to express the vibrancy and identity behind the school that is based there.
- **West Hendon Pre-School renovation**
A charity nursery that helps parents on a low income or experiencing financial hardship by providing childcare services at the low cost. Little renovation has been done to the



nursery in its 40 years and the building needs maintenance to offer a better equipped and safer environment for the children there to flourish.

- **Planters for Hope - Our Yard and Golders Green Estate Residents Association**
This project is a collaboration between Our Yard at Clitterhouse Farm and GGERA. Funding would go to setting up planters at the entrance to Clitterhouse Playing Fields so the residents can get to know each other and learn to garden together. This would create a stronger sense of community, which is expected to have the knock on effect of reducing anti-social behaviour and vandalism.
- **The Boys Clubhouse**
A support service for boys and young men from the Jewish community who experience isolation, depression, addiction, homelessness and, in extreme cases, suicide. They run free gym sessions that are supported by counsellors and mentors which welcome up to 40 participants a week to have a place to open up and connect.

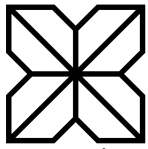
The judging panel for this year's fund donations included the Mayor of Barnet Councillor Alison Moore, Nick Searl Partner of Related Argent, Councillor Alan Schneiderman and Reverend Roy Hutchinson.

Nick Searl, Partner of Related Argent, commented: "The Brent Cross Community Fund has proved to be a popular and much needed source of funding. We continue to be hugely impressed with the range of groups and local initiatives that are dedicated to bringing the community together and supporting mental and physical wellbeing. We were also especially pleased to see this year that the fund is helping to facilitate the collaborations of local groups to better support the area. This is all part of our commitment to help create connections and support a flourishing community."

Councillor Barry Rawlings, Leader of Barnet Council, said: "Community funds like this play an important role in ensuring local projects benefit from the wider regeneration in the area, and since 2019 the fund has helped thousands of people in the community. I look forward to seeing what these 11 new organisations achieve and I am pleased to see the strong sense of community spirit shown through organisations coming together to make their bids this year."

Ari Leaman Director & Head of Services at Boys Clubhouse added: "We are enormously grateful to The Brent Cross Community Fund for their generous support which will help us extend our Gym facilities. Our most extreme homeless cases are young men, who are not in employment, education or training, as well as having no connections with their families and therefore they are unable to support themselves financially.

"By showing interest in their wellbeing our staff have been able to reduce their feelings of rejection, negativity and anger, replacing these traits with a more positive and healthier outlook



Brent Cross Town

on life. The Training in the Gym programmes not only help the young men improve their physical health it also helps with their attitude to eating more healthily and has a very positive on their mental health.”

Rachael Sherlock, accredited Skateboard GB coach, from Keep Rolling Project added; “Our project supports the wellbeing of youth through skateboarding, media and art-based workshops. The Brent Cross Community Fund will allow us to inspire and empower young skaters, especially girls, to grow into confident and strong leaders. It will also help us to create an inclusive community by providing these sessions for free!”

-ends-

For further information, contact Rosie Cade or Nina Cadman rosie@elizabethcomms.co.uk / nina@elizabethcomms.co.uk, t: 07838 368194, 07917416259

Notes to Editor

About Brent Cross Town

Brent Cross Town is the neighbourhood at the heart of the Brent Cross Cricklewood regeneration programme. It is a joint venture between Related Argent and Barnet Council to develop a large-scale mixed-use development including new homes, retail and office space, as well as improved schools and greenspaces in the area. Early work started on site in early 2020 and construction is also underway on the new Brent Cross West station which will be completed by the end of 2022. Building on the strengths of this diverse part of the city, Brent Cross Town will draw inspiration from the best of London’s long-established neighbourhoods with all their complexity and character.

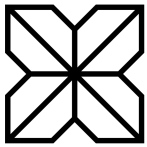
At its heart, will be a focus on sport, play, health and well-being. The new neighbourhood will provide 6,700 homes, state-of-the-art workspace for over 25,000 people, and pedestrian friendly streets and squares with local shops and restaurants that will complement the offer at Brent Cross Shopping Centre. The community will be supported by first-class public transport infrastructure, a new and improved network of walking and cycle routes and a series of new parks and other amenities. www.brentcrosstown.co.uk @brentcrosstown

Related Argent is making four significant pledges for Brent Cross Town:

- To create the place in London to participate in sport and play: with indoor facilities and 50 acres of parks, Brent Cross Town will provide the best of both traditional and emerging sports, working with leading sports organisations, governing bodies and hero ambassadors to help drive female participation and champion diversity and inclusion.
- To make a new North London town where all can flourish. Brent Cross Town will launch a Flourishing Index which will pioneer the measurement of how individuals and communities flourish in a town centre. Partnering with Manchester University and Buro Happold, this approach represents a landmark moment in designing a development for mental health and wellbeing and demonstrates that Brent Cross Town is at the forefront of people-centred design.
- To be a net zero carbon town by 2030 at the latest. This will be achieved by driving down the embodied carbon in buildings and infrastructure, the carbon used in energy supply and offsetting the remainder. Partnering with Vattenfall, Brent Cross Town will deliver reliable and affordable zero carbon heating to homes, shops and businesses.
- To strengthen existing connections, both locally and into Central London; connecting businesses, customers, friends and family. Brent Cross Town is in an enviable location – 12 minutes to Central London, immediate access to the M1 and 5 major airports within one hour. Locally, new pedestrian and cycle routes will integrate Brent Cross Town with its surrounding communities.

About Related Argent

Related Argent brings together an extraordinary blend of complementary skills, access to global capital and unrivalled technical and delivery experience. The company delivers inclusive growth for all stakeholders by developing, owning and operating for the long-term. Argent, the respected developer with a track record in creating



Brent Cross Town

exemplar new pieces of UK cities including King's Cross, joined forces in March 2015 with Related, the most prominent privately-owned real estate firm in the United States with over \$60 billion in assets owned or under development including Hudson Yards on Manhattan's West Side, as well as The Grand LA and Related Santa Clara in California.

The company has an £8bn UK development pipeline in London which includes the delivery of two major regeneration schemes featuring over 8,000 homes, over 3 million sq ft of office space, 50 acres of parks and playfields, as well as retail, leisure, student accommodation and schools, both highly accessible from new and improved public transport connections. It is currently working in a joint venture with Barnet Council on London's 180-acre Brent Cross Town development, with the London Borough of Haringey for the Tottenham Hale redevelopment and its build-to-rent development in King's Cross is currently under construction.

Related Argent's vision is to be a great city builder – for people, planet, and prosperity and its purpose is to improve urban life for all, everyday. This means developing for the long term - astutely, sustainably and with a sense of social purpose. Related Argent is delivering the places, homes, workspace, public space, arts, culture, events and services that our UK cities and town centres need. [Related Argent - UK property developer - Discover Extraordinary \(relatedargent.co.uk\)](http://relatedargent.co.uk)

About ActionFunder

ActionFunder connects businesses with local non-profits to drive impact. Organisations use our online giving tool or get in touch with our team of experts to engage with local communities, boost grassroots action and make change happen.

For more information about ActionFunder go to actionfunder.org

For enquiries

Lorna Cumming Bruce, ActionFunder

Email: lorna@actionfunder.org

Mobile: +447780 971 600